



Helping Farmers help us with
sustainability
WEBINAR STARTS SOON

With Richie Ahuja
Regional Director, Environmental
Defense Fund, Asia

Some technicalities

- Chat in the right-hand column
- Recording will be available later
- You can download slides at the end



INVEST IN PEACE

Peace with the Earth

**Experiences from India
with transitioning to
regenerative practices**

Introducing: regenerative farming and how it underpins peace

- Peace as the human project and our project
 - What is peace, tell me again?
 - A Culture of Peace, the four dimensions
- Regenerative farming in India
 - Climate smart farming
 - Getting climate smart food to market in a sustainable way.
 - Measuring environmental performance
 - Investment needs and opportunities

What is peace?

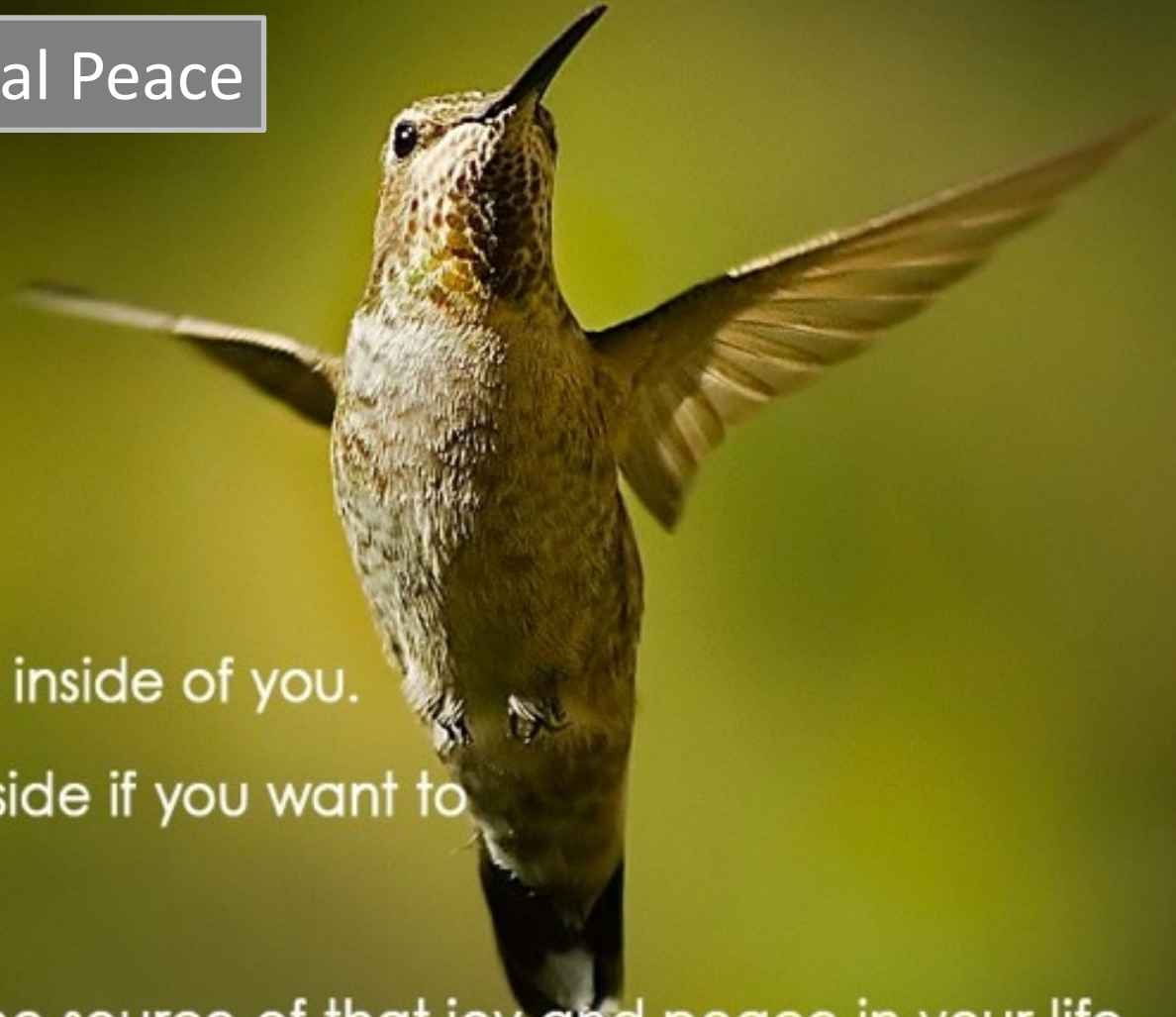
We all know what peace is.
It's built in. It comes as a free
gift with being human.

A marble statue of Socrates, depicted as a bearded man sitting on a chair, resting his chin on his hand in a contemplative pose. The statue is set against a clear blue sky. In the background, a portion of a classical building with a decorative finial is visible.

“Know thyself.”
— Socrates

Personal Peace

Personal Peace



What you are looking for is inside of you.

Turn the volume down outside if you want to
listen to the whisper inside.

Understand that you are the source of that joy and peace in your life

- Prem Rawat



Why do you say my
business is really
about Peace?



Without Peace there is no happiness,
and without happiness there can be no prosperity






Calvin Coolidge:

No enterprise can exist for itself alone

Peace with the Earth

—Albert Schweitzer

“Until he extends the circle of his compassion to all living things, man will not himself find peace.”




Ourselves

**The
Earth**

**Peace
within
and
with**

**Each
other**

**Our
future**



Richie Ahuja

Find out more:

[Investinpeace.tssef.se](https://investinpeace.tssef.se)
caux.ch



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THANK YOU FOR YOUR ATTENTION

